



S M S
Smart Materials and Surfaces
B A N G K O K 2 0 1 4
Conference And Exhibition
26 - 28 August 2014

Sheraton Grande Sukhumvit Hotel Bangkok-Thailand

Smart Materials & Surfaces – SMS Bangkok 2014
Conference and Exhibition
26th to 28th August 2014, Bangkok - Thailand

SPONSORS AND EXHIBITORS GUIDE

The **Smart Materials and Surfaces - SMS Bangkok 2014** is a three days event targeting researchers interested in the design, modification, characterization and applications of **Novel Smart & Active Surfaces, coatings and Materials**. The goal of the conference is to provide a global platform for researchers and engineers coming from academia and industry to present their research results and activities in the field of Intelligent Materials science and engineering. The conference will provide opportunities for the delegates to exchange face-to-face their novel ideas and experiences with the international experts during plenary & invited talks, oral presentations and poster sessions.

The Smart Materials & Surfaces SMS Bangkok 2014 conference represents a powerful and unique opportunity to interact with a range of researchers all interested in creating and applying modified surfaces and materials. Sessions will include (but not restricted to):

- **Development and Characterization of Multifunctional and Smart Materials/ Surfaces/ Coatings**
- **Characterisation/ Properties of Active Materials/ Surfaces/ Coatings**
- **Smart Materials/ Coatings Applications**

The conference offers a number of options to highlight the profile of your organization through sponsorship and exhibition space.

Why become a sponsor?

- An opportunity to rise the knowledge of your organization activities within the **scientific community**, the **industrial world** and the **decision makers**,
- It is a significant contribution to:
 - Highlight the activities and relevance of Smart Materials and Surfaces at international level,
 - Stimulate funding, investment and cooperation opportunities,
 - Promote Smart Materials and Surfaces to the wider community, including young researchers
 - Promote responsible innovation
- You can benefit of the available options to **acknowledge your sponsorship**, through the Conference printed and web-based material and on-site services,
- Your staff can participate to the event and communicate with professionals from industry and academic community.

The following packages are available to suit your promotional requirements:

Platinum Sponsor

€ 5.000

Included within the platinum sponsorship:

- Sponsor zip roll or poster in the main auditorium or registration area *;
- Sponsor's corporate logo visible on all documentation relating to the Conference including:
 - The participant bag (handed to all the participants)
 - The handbook (handed to all the participants)
 - The online book of abstracts
- Sponsor catalogue or brochure in the participant bag (max 8 pages)
- Sponsor's logo under the conference sponsors' page with a link to the sponsor's web site and short description text.
- 2 free registrations included

* Realization at sponsor's expenses

Gold Sponsor

€ 3.000

Included within the gold sponsorship:

- Sponsor zip roll in the main auditorium or registration area *;
- Sponsor's corporate logo visible on all documentation relating to the Conference, including
 - The handbook (handed to all the participants)
 - The online book of abstracts
- Sponsor catalogue or brochure in the participant bag (max 4 pages)
- Sponsor's logo under the conference sponsors' page with a link to the sponsor's web site.
- 2 free registrations included

* Realization at sponsor's expenses

Silver Sponsor

€ 2.000

Included within the Silver sponsorship:

- Sponsor's corporate logo visible on all documentation relating to the Conference, including
 - The handbook (handed to all the participants)
 - The online book of abstracts
- Sponsor's logo under the conference sponsors' page with a link to the sponsor's web site.
- 1 free registration included

Bronze Sponsor

€ 1.000

Included within the Bronze sponsorship:

- Sponsor's logo under the conference sponsors' page with a link to the sponsor's web site.

Lunch Sponsorship

€ 3.000

Included within the Lunch sponsorship:

- Sponsor zip roll in the lunch area;
- Sponsor will have full access (2 representatives max) to the conference audience for networking (brochures, business cards, ...)
- 1 free registration included

Why become an exhibitor?

- **Exhibiting provides a good opportunity to showcase your products and services** and meet with key international Smart Materials and Nanotechnology players. This opens new business opportunities for your organization.
- **Establish and strengthen your company's standing** within the scientific community and maximize your exposure in the Smart Materials area.

The following packages are available to suit your promotional requirements (Other solutions available upon request):

Exhibition Plus

€ 2.500

Included within the exhibition plus package:

- 6 m² area, with two chairs and a table,
- 2 free registration included (coffee breaks and lunches included for the 3 days event)

Exhibition Standard

€ 2.000

Included within the exhibition standard package:

- 4 m² area, with two chairs and a table,
- 2 free registration included (coffee breaks and lunches included for the 3 days event)

Sponsors and Exhibitors Rules

ART.1 – Denomination and Goals

1. SETCOR organizes the Smart Materials and Surfaces – SMS Bangkok 2014 International Conference and Exhibition – SETCOR SMS Bangkok 2014, hereinafter "the conference".
2. Participation to the conference is subject to the following rules:

ART.2 – Location and Timetable of the Conference

The conference will take place from 26th to 28th August 2014 in the Sheraton Grande Sukhumvit Hotel, Bangkok, Thailand. The event time will be from 9.00 to 18.00.

ART.3 – Payment Condition

1. The request to participate as Sponsor or Exhibitor is considered accepted once:
 - Copy of the Sponsors and Exhibitors Form properly signed has been received by the Organizing Committee (it has to be sent by e-mail at info@setcor.org).
 - The bank transfer has been received by the Organizing Committee at the following Bank Account:

IBAN: **AE11 0330 0000 1099 4577089**

BIC/SWIFT: **BOMLAED**

Payment reference: **Sponsor / Exhibitor SMS Bangkok 2014**

2. Payments received after the date communicated by the Organizing Committee do not guarantee the possibility to have the Sponsor /Exhibitor logo on the Conference material.

ART.4 – Admission

The participation in the conference is subject to the acceptance by the organizer.

ART.5 – Setting up and Taking Down

Stand (if provided) can be set up on 25th August 2014 (14:00 – 19:00) and taken down on the 28th August 2014 before 19:00.

ART.6 – Delivery and collection of the materials

1. Materials for stand setting up or for any other use during the event have to be delivered after 21st August 2014, with a beforehand written communication to the Organizing Committee, at the Sheraton Grande Sukhumvit, Bangkok with the clear and visible indication "SETCOR SMS Bangkok 2014 Conference & Exhibition" on any item, and have to be collected at the end of the event.
2. Delivery expenses to/from the Conference venue, including any import fees, are at Exhibitor/Sponsor's expenses.
3. Unclaimed goods will be destroyed after the end of the event.

ART.7 – Renunciation

1. All cancellations must be given in writing to the Organizing Committee to info@setcor.org.
2. For the conference, the following cancellation fees will be applied (unless otherwise indicated on the event website):
 - If the written cancellation is received by the organizing Committee at least 30 days prior the first day of the event, a credit/refund of the paid amount, minus 45% administrative charge, will be issued;
 - If the written cancellation is received by the organizing Committee less than 30 days prior to the first day of the event, or you do not attend the event, no refund will be issued.

ART.8 – Stand assignation

The stand (if provided) assignation will be done on a first come, first served basis, as well as according to stands availability and sponsorship category. Organizers reserve the right to make changes to this order for organizational needs, giving, when possible, contextual communication to the interested sponsor / exhibitor.

ART.9 – External costs

Expenses for the dispatch/transport/layout of the exhibited material both during the setting up and the taking down of the expositive space, as well as any other cost related to the participation to the Conference and not mentioned in the Sponsors and Exhibitors Form, is considered excluded from this offer. Any kind of refund for damages and theft of the exhibited material is also excluded.

ART.10 – Security

1. Exhibitors have to comply with all security and fire-prevention norms applicable in the Conference venue and all arrangements on the subject that can be enacted by the Organizing Committee.
2. Exhibitors are required to comply with the safety standards. Non-fulfillment of Safety regulations and fire prevention can lead to the immediate closure of the stand, as well as to the exclusion of the exhibitor from future editions of the Conference.
3. Exhibitors cannot make use of cylinders or other containers filled with gas of any type, or to keep tanks, heaters or other recipients filled with gas or combustibles for the functioning of machines, except in the case of particular authorization by the Organizing Committee;

ART.11 – Prohibitions

1. It is prohibited for the participant to:
 - a) give up or exchange – even at no charge – the space assigned;
 - b) occupy a surface area bigger than that assigned or exceed the height measurements established by the Organizing Committee;
 - c) store packaging or other materials not destined for display in the assigned space, or in the surrounding area, or even in the Conference enclosure;
 - d) display posters or signs outside the assigned areas or in places or positions different from those established by the Organizing Committee;
 - d) distribute or give tastes, in a propagandistic manner, of paid samples, or by drawings, lotteries or games, unless authorized in writing to do so by the Organizing Committee, which can reserve the right to apply a special tax and to discipline such activities;
 - e) use loud calls or other forms of publicity which for their substance or outward appearance can be against the law or regulations, or which can constitute conclusion of direct comparison with other participants, or which can, however, disturb them or cause them harm, and even less to gather signatures, declarations or judgments; propaganda or judgments which can sound critical of or offensive to political and social institutions of the conference's and other countries;
 - f) carry out trials, demonstrations or operations that can compromise the safety of persons or objects, or that might disturb, irritate, cause damage or danger or which however, at the judgment of the authority in charge of security and accident prevention, are deemed dangerous;
 - g) light fires, introduce explosive, detonating, dangerous or fuel-smelling materials, or that in any case can cause damage or can be bothersome;
 - h) leave the area unwatched or in a state of abandon.

ART.12 – Damages to expositive spaces and congressional spaces

1. Expositive spaces must be returned in the same conditions as before the Event.
2. The Organizing Committee reserves the right to request compensation for damages caused directly or indirectly to persons and/or objects of the Organizing Committee, the Sheraton Grande Sukhumvit Hotel properties or third parties.
3. The Organizing Committee is not responsible for thefts of materials or goods left in the Conference area.

ART.13 – Unpredictable events

In case of unpredictable events or in any other situation not depending on the organizers, the Conference can be cancelled or modified.

ART.14 – Governing law and disputes

1. These terms and conditions are governed by the UAE and Emirate of Dubai Law.
2. The Court of Dubai is competent for any dispute rising from the interpretation and/or execution of these terms and conditions.